

HOLDAY HOLDSE

Summertime in the Hamptons means days at the beach, starry (and sometimes star-filled) nights, and events galore, including Holiday House Hamptons, a showhouse presented by *HC&G* that benefits the Breast Cancer Research Foundation®. After a smashing debut last summer, Holiday House Hamptons has switched things up a bit this season, challenging 18 outstanding designers to reimagine the interiors and outdoor spaces of the newly renovated 19th-century Watchcase factory in Sag Harbor. The team has transformed a factory loft, a bungalow, and a freestanding townhouse in the 64-unit luxury condo complex, conceived as a "village within a village" by developers Cape Advisors and architectural firm Beyer Blinder Belle. Indeed, this year's showhouse proves that "it takes a village" to put great minds and great design to work, all for a good cause.

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Townhouse master bedroom

Designer Brian Brady went for all things beachy in this restful retreat, such as a sea-grass rug, raffia walls and headboard, and pops of ocean blue and sunset orange throughout.

"Seeing a client's reaction when everything comes together makes it all worthwhile"

~Brian Brady, Brady Design



Vintage Flair

Brady gave the master bedroom a period look with a textured Phillip Jeffries wall covering, a pair of faux bamboo campaign stools, and a 1940s Italian dresser. The curtain fabric is from Quadrille. See Resources.