

MODERN LUXURY

# HAMPTONS

## *The Hamptons 50*

**THE EAST END'S  
HOTTEST INTERIOR  
DESIGNERS**

**OUTDOOR OASIS  
SUMMER STYLE  
BY THE POOL**

**PLUS!**

SUGARFINA'S SWEET SHOP  
SEDUCES IN SOUTHAMPTON

CELEBRITY ESTHETICIAN  
JOANNA CZECH POPS UP  
IN SAG HARBOR

GOOP MRKT OPENS  
IN AMAGANSETT

SOMMELIER ALDO SOHM  
PICKS HIS FAVORITE  
SUMMER WINES

## *Taste of Summer*

KATIE LEE'S CULINARY  
JOURNEY TO *BEACH BITES*,  
HER TV SHOW INSPIRED  
BY THE HAMPTONS

# INTERIOR MOTIVES

by Paula de la Cruz



The exuberant scale of Hamptons interior design has run the gamut from rich Italianate living rooms looking out on romantic gardens to contemporary glass palaces on restored dunes. While today's homes try to be mindful of the environment and embrace relaxed East End living, simply "letting the outdoors in"—a traditional Hamptons goal—actually requires great skill. Designers and architects who understand the local spirit are helping homeowners create informal spaces without falling into beige clichés. Here's our roundup of 50 area design pros who get it.





FROM TOP: A contemporary bedroom in East Hampton by Maureen McDermott; Dan Scotti created this kitchen with 15-foot ceilings for a home in East Hampton; this Sagaponack pool house designed by Brady Design opens into an airy pavilion.



### BRADY DESIGN

Brian Brady is a classically trained architect who owes his modern sensibilities to his days at Pei Cobb Freed & Partners. His homes live and breathe history, with soothing soft palettes that allow his clients to relax and leave the city behind. His guiding principle is to design interiors that serve as backgrounds for people and art to stand out. Brady serves on the Architecture Review Board for the Village of Southampton. 129 Main

St., Southampton, 631-283-3111; [bbradydesign.com](http://bbradydesign.com)

### MEG BRAFF DESIGNS

Meg Braff injects her projects with playful glamour and a modern perspective, adapting to each client's lifestyle. She locates vintage pieces and uses them in her interiors and as inspiration for her wallpaper and textile designs. Coupled with these objects, her pastel palettes and pattern combinations offer an eclectic take on classic preppy style. 92 Forest Ave., Locust Valley, 516-801-4939; [megbraffdesigns.com](http://megbraffdesigns.com)

### MURIEL BRANDOLINI

Muriel Brandolini brings bohemian joie de vivre and curiosity to her spaces, using great finds from different periods and places. For her own Hampton Bays living room, she paired a vintage Alan Moss sofa upholstered in Christopher Highland fabric with a giant abaca rug and combined custom-made teak daybeds with CB2 cement tables on a covered patio. She has a keen eye for vintage lamps, particularly Italian ones from the 1950s. 167 E. 80th St., New York, 212-645-5940; [murielbrandolini.com](http://murielbrandolini.com)

### WEST CHIN ARCHITECTS

West Chin and his team of architects and interior designers create modern, functional spaces that let the natural environment speak for itself. On a recent oceanfront project, Chin chose a bifold glass garage door to enclose a living room that sits right on a dune. His clean lines result in homes that are comfortable and livable, balancing uber-modern design and soft materials. 25 Newtown Lane, East Hampton, 631-324-3103; [wcarchitect.com](http://wcarchitect.com)

The most interesting environments have many points of view,  
says Annette Azan.